

# BABA ARTS LIMITED

3A, Valecha Chambers, New Link Road, Andheri (W), Mumbai - 400 053.

Tel.: 2673 3131 Fax : 2673 3375

email : [babaartslimited@yahoo.com](mailto:babaartslimited@yahoo.com) / [investors@babaartslimited.com](mailto:investors@babaartslimited.com)

CIN-L72200MH1999PLC119177 Website: [www.babaartslimited.com](http://www.babaartslimited.com)

12<sup>th</sup> May, 2022

**The Corporate Relationship Department**

**The BSE Limited**

Dalal Street,

MUMBAI-400001

**SCRIP CODE : 532380**

**SCRIP NAME : BABA**

Dear Sir,

**Re: Intimation under Regulation 30 the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015 ("Listing Regulations")-Corporate Announcement**

Pursuant to Regulation 30 of the Listing Regulations, Pursuant to the requirements of Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed announcement approved and released by Board of Directors in its meeting held on Thursday the 12<sup>th</sup> May, 2022, the content of which is self explanatory.

This is for the information of the exchange and the members.

For Baba Arts Limited



**Naishadh H.Mankad**

**Company Secretary & Compliance Officer**



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## ***"Launch of Music Channel on Digital Platforms"***

Baba Arts Limited is venturing into the music business. The company has already recorded over 100+ songs and has many more songs under recording and production.

In June 2022, the company will first launch with Devotional Channel across various digital platforms namely Youtube and Facebook, and also be available across various Audio OTT platforms like Spotify, Jio Saavn, Wynk, Gaana, Apple Music among others. The company has tied up with various artists for this new venture and has songs and bhajans sung by esteemed artists like Suresh Wadkar, Anup Jalota, Anuradha Paudwal, Sadhna Sargam, among others.

The company is currently also recording and shooting various *Singles*, in the non film Hindi language. It should be well placed to launch *Exclusive Singles Original Music Channel* on Various Digital Platforms in the month of August 2022. The Songs are in Hindi language and are under production and should be ready for release soon.

Going ahead the company's management believes that the music business would add great value as it builds its catalogue assets in the coming years.

For Baba Arts Limited



Naishadh H.Mankad

Company Secretary & Compliance Officer

