

BABA ARTS LIMITED

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CIN-L72200MH1999PLC119177 Website: www.babaartslimited.com

Date: 5th April, 2024

The Corporate Relationship Department

The BSE Limited

Dalal Street,

MUMBAI-400001

SCRIP CODE : 532380

SCRIP NAME : BABA

Dear Sir,

Re: Intimation under Regulation 30 the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015 ("Listing Regulations")-Corporate Announcement

Pursuant to Regulation 30 of the Listing Regulations, Pursuant to the requirements of Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we have to inform you that, Baba Arts Limited has acquired following television shows from Sony Entertainment Television (CULVER MAX ENTERTAINMENT PVT LTD.)

1. Mere Sai
2. Suryaputra Karn

The shows will be published on YouTube channels and Facebook pages named "**Baba Devotional**" and "**Baba Gathayein**". This would give impetus to the new media and digital initiative started by the company in recent times and build a steady subscriber base going forward.

This is for the information of the exchange and the members.

For Baba Arts Limited



Naishadh H.Mankad
Company Secretary & Compliance Officer